



**Official Security Services Provider for
the Royal Household of Romania**

SSG GROUP





“Protecting your values”

SSG is a group of companies with entirely private Romanian capital that operates as a market leader in its fields of activity, providing integrated security services: private security, fire safety, security management, property management, and private investigations.



Welcome to SSG Group!

We proudly and confidently present SSG Group.

This document reflects our firm commitment to safety, security and professionalism, offering at the same time a comprehensive image of our capacities and values.

Every day, our dedicated team works to ensure the protection and security of our clients by providing the highest quality services and innovative solutions tailored to specific needs.

We are driven by a passion for excellence and a desire to serve our community in a responsible and ethical manner.

We take pride in every achievement and we are grateful for your trust in us.

Kind regards,

SSG Group

DEDICATED PEOPLE

Our people represents the most important asset of SSG Group; our services are centered on the exceptional profile and professional training of all our employees.

- We promote an organizational culture model based on *transparency* and *honesty*.
- We design and implement professional training programs across the entire organization to ensure the development of *leadership* and operational skills, both individually and as a *team*.
- We empower and engage our people to ensure we strengthen organizational culture based on *trust* and *accountability*.
- We offer excellent conditions for work, *professional* and personal development.
- We care about our employees and about the impact of the organization on society and *on the environment*.





BRIEF HISTORY

2004

SSG Group is established shortly after the regulation of the private security sector through the adoption of Law 333 on July 8, 2003, regarding the guarding of facilities, goods, values, and the protection of individuals. The company's initial strategy aimed at rapid expansion in the industrial, warehouse, and construction sectors.

2010

Due to the results obtained and to the professionalism of the team, the expansion continues on the market of big retail players: **Kaufland (2010), Mega Image (2012)**.

Also the big shopping centres are targeted: **Nepi Investment Management**, as well as the fashion operators: **Deichmann, C&A, Reserved, LCWaikiki**.

Special attention continued to be granted to the *Facility Management* field with the agreements signed with: **CMC, MT&T, BSS**.

2016

A unique service was launched on the Romanian market - **Parkplatz** - management of private parking lots, a service that is currently part of the offering addressed to customers nationwide.

This service is developed to the level of complete automation of the registration and alert process, through specially developed software by **SSG Group**.

This model has served as the basis for the programs of local public institutions for the management of public parking facilities.

2020

SSG Group ranks **6th** in the top security companies in Romania by turnover.

SSG Fire & Rescue has ranked **first in the top** of companies in their sector in Romania.

2023

SSG Group reaches a new important milestone: **5,300 employees** and a **turnover** that ranks the group **number 1 in the security industry**.

This performance leads **SSG Group** to assume the role of a **model creator**, proposing integrated security solutions, operationalized through **consistent and focused actions**, at a **fair price/quality ratio**.

2008

A first strategy change takes place. The first contracts with a company in the retail industry are signed: **Bricostore** and the first company of the pharmaceutical industry: **Zentiva**

2013

Concerned with providing clients integrated solutions and efficient risk management scenarios at minimal costs, the decision was made to establish the Firefighters Division: **SSG Fire & Rescue**.

Among the activities and services offered by **SSG Group**, another addition is the private investigation service, through the establishment of the **Private Detectives Division** as a separate commercial entity.

The retail expansion continues: **Lidl (2013), Penny, Billa (2014)**.

2019

SSG Group's first rebranding process takes place, leading to a revitalized and strengthened brand identity, with significant benefits in terms of recognition, customer loyalty and business growth.

2022

SSG Group records a turnover of over **150 million RON** and achieves several milestones that position it among the top 3 companies in its sector: **4,500 employees, 7 regional offices, a fleet of over 300 vehicles**.

The contract with **Sidex Galați** matures and becomes the largest private human guarding and firefighting objective in Romania, while also presenting the greatest challenges.

2024

Market dynamics and socio-economic developments compel **SSG Group** to invest heavily in rebranding and in the logistical component of the group by developing the fleet of vehicles and specialized vehicles, the motorcycle division, and the patrol and intervention drone unit.

SSG Group is the first Romanian privately owned security company to sign a global **private security consulting contract**, opening a new chapter and new opportunities for international expansion.

SSG Group celebrates 20 years of excellence in private security.



MISSION

- SSG Group aims to be a **creator of business models** in the field of private security.
- SSG solutions are **competitive**, with a **fair price/quality ratio**.
- Be professional and act professionally on all activity levels, from administrative to operational.
- SSG remains dedicated to the security market, with **consistent** and **focused actions** across all its components.

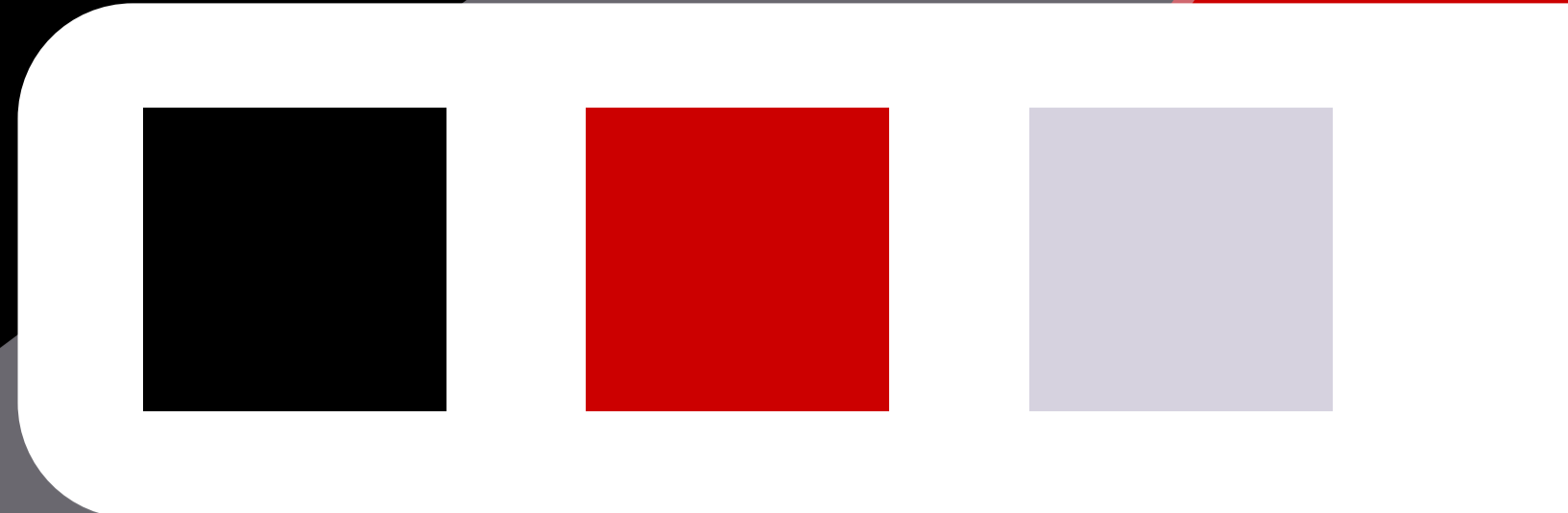
VISION

Our vision is to become the leading player in the private security industry in providing trusted and innovative security solutions, redefining the industry's standards and ensuring that every customer feels safe and protected in all aspects of their lives.

SSG Group is not just a provider of safety and trust but also a social partner that supports and gives back to society a portion of the added value.

STRATEGIC DIRECTIONS

- **Excellence Centered on People:** Above all, we prioritize the safety and well-being of our personnel and our clients. Safety is not just a priority, it is a fundamental value embedded in everything we do.
- **Sustainable leadership:** We recognize the imperative to operate in harmony with the environment and the communities we serve. Our strategic direction includes a strong commitment to sustainability, encompassing initiatives to reduce our ecological footprint, promote efficient use of resources, and support environmentally responsible practices across all our activities.
- **Integration of Innovating Technology:** Adopting technological innovation is a priority for implementing our strategic vision. We continuously explore and use cutting-edge technologies such as AI, Data analytics and IoT to improve the effectiveness, efficiency and scalability of our security solutions.
- **Specialized Consultancy in the Management of Security and Resilience:** As security experts, we provide strategic consulting services to help organizations navigate complex security and resilience challenges. Our multidisciplinary team provides customized solutions and practical ideas to identify vulnerabilities, reduce risks and improve organizational resilience.



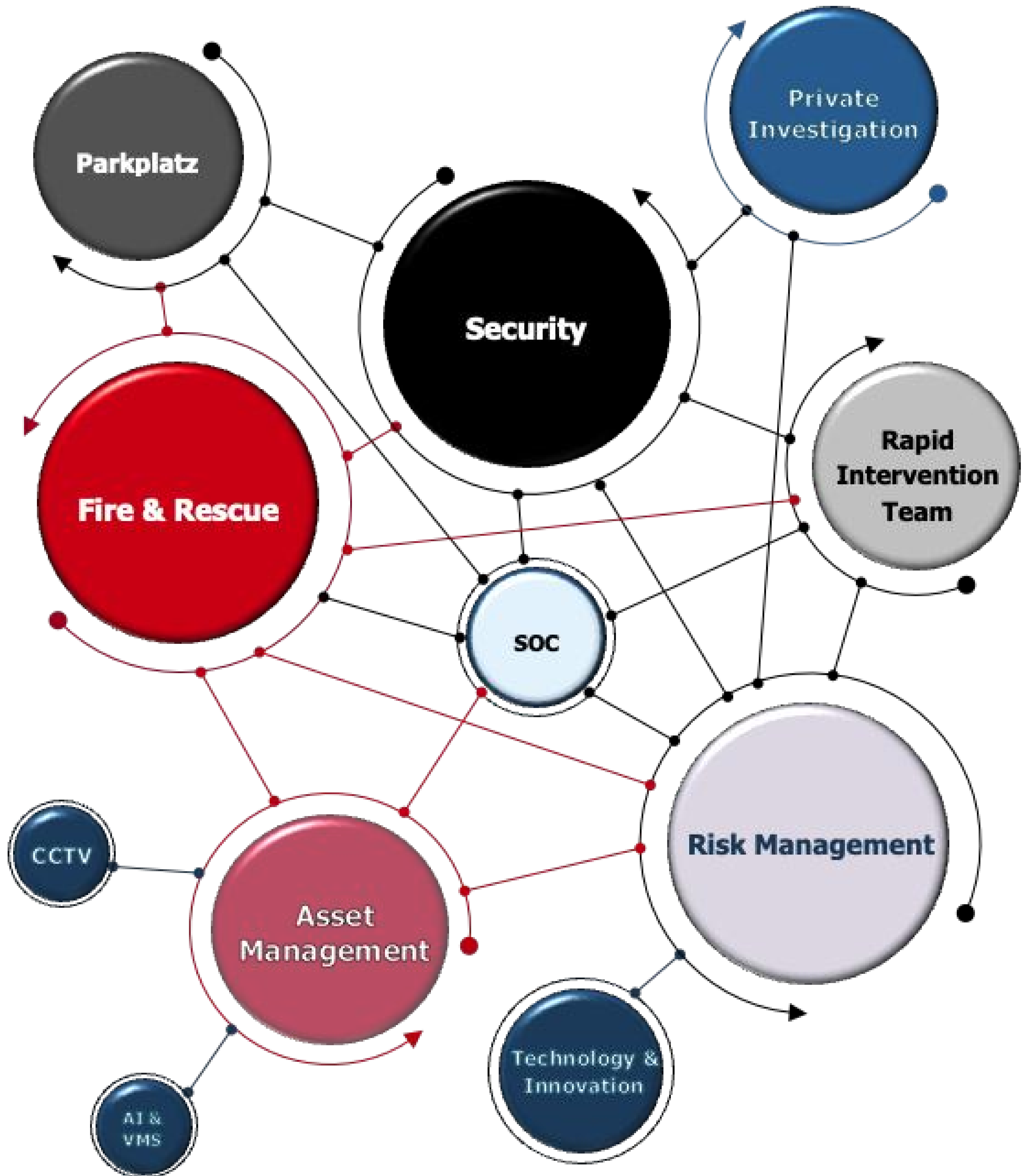
VALUES

Trust, loyalty and commitment
Professionalism and meritocracy
Proactivity
Team spirit
Respect
Honesty and transparency





The SSG GROUP “CONSTELLATION”



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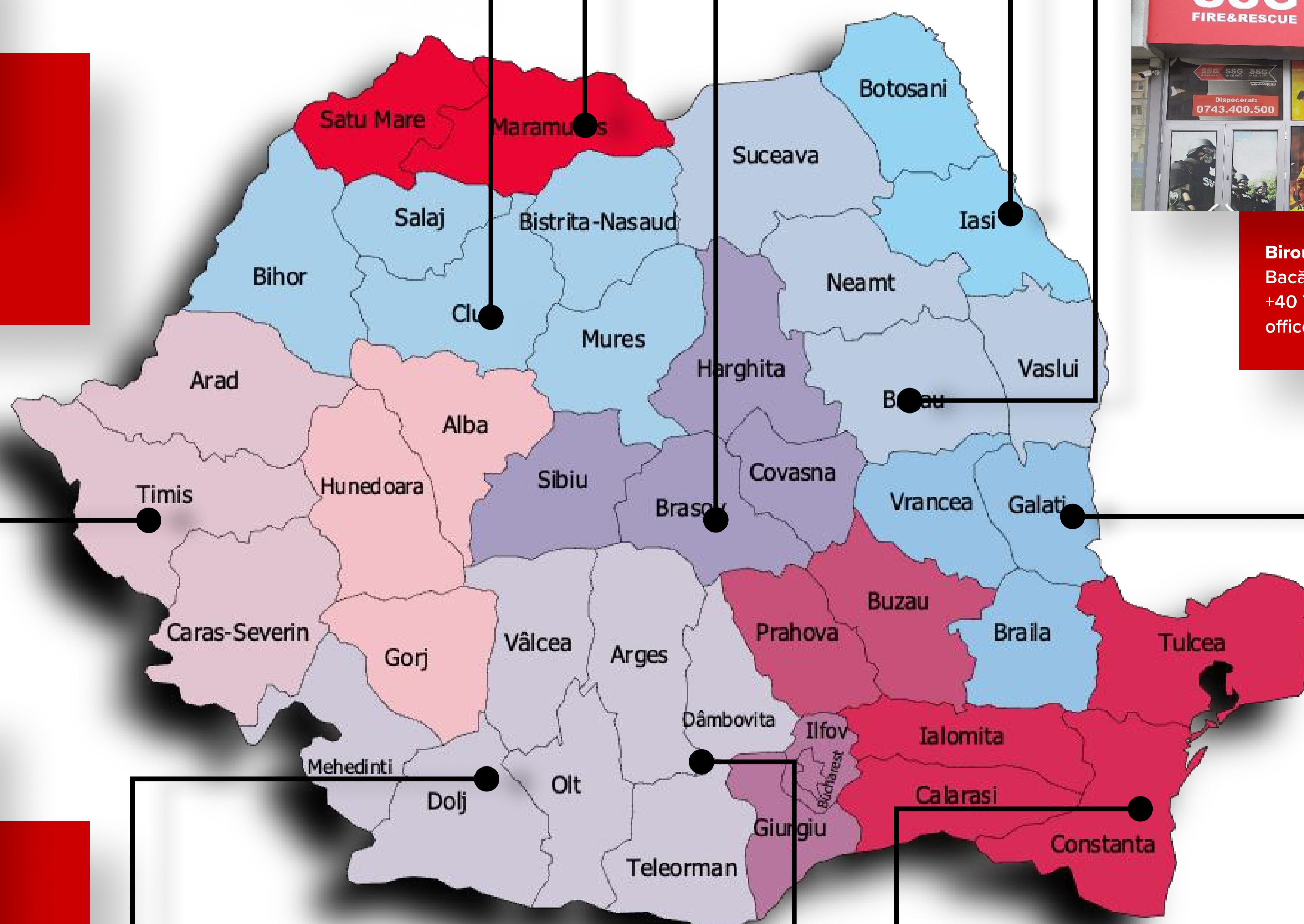


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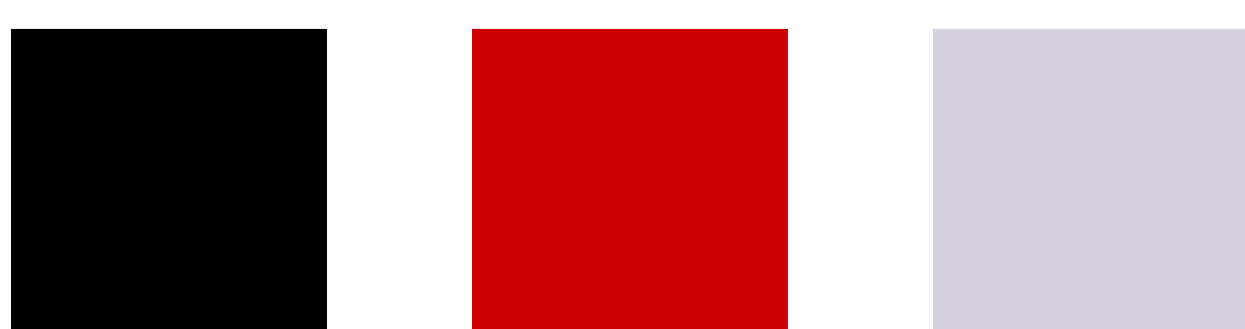


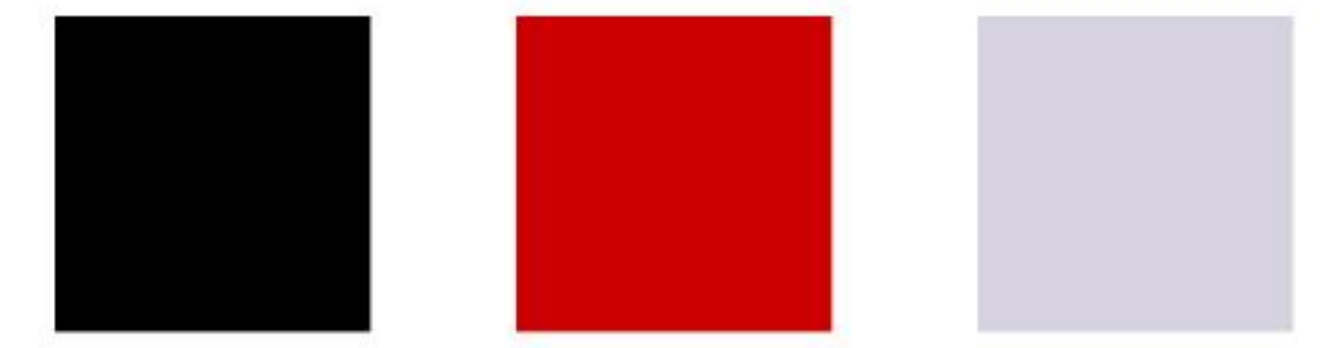
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Constanța



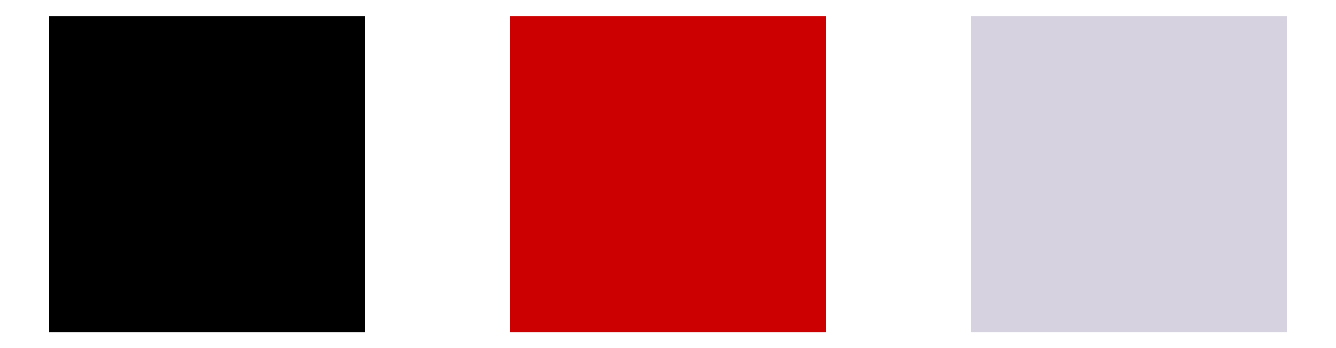
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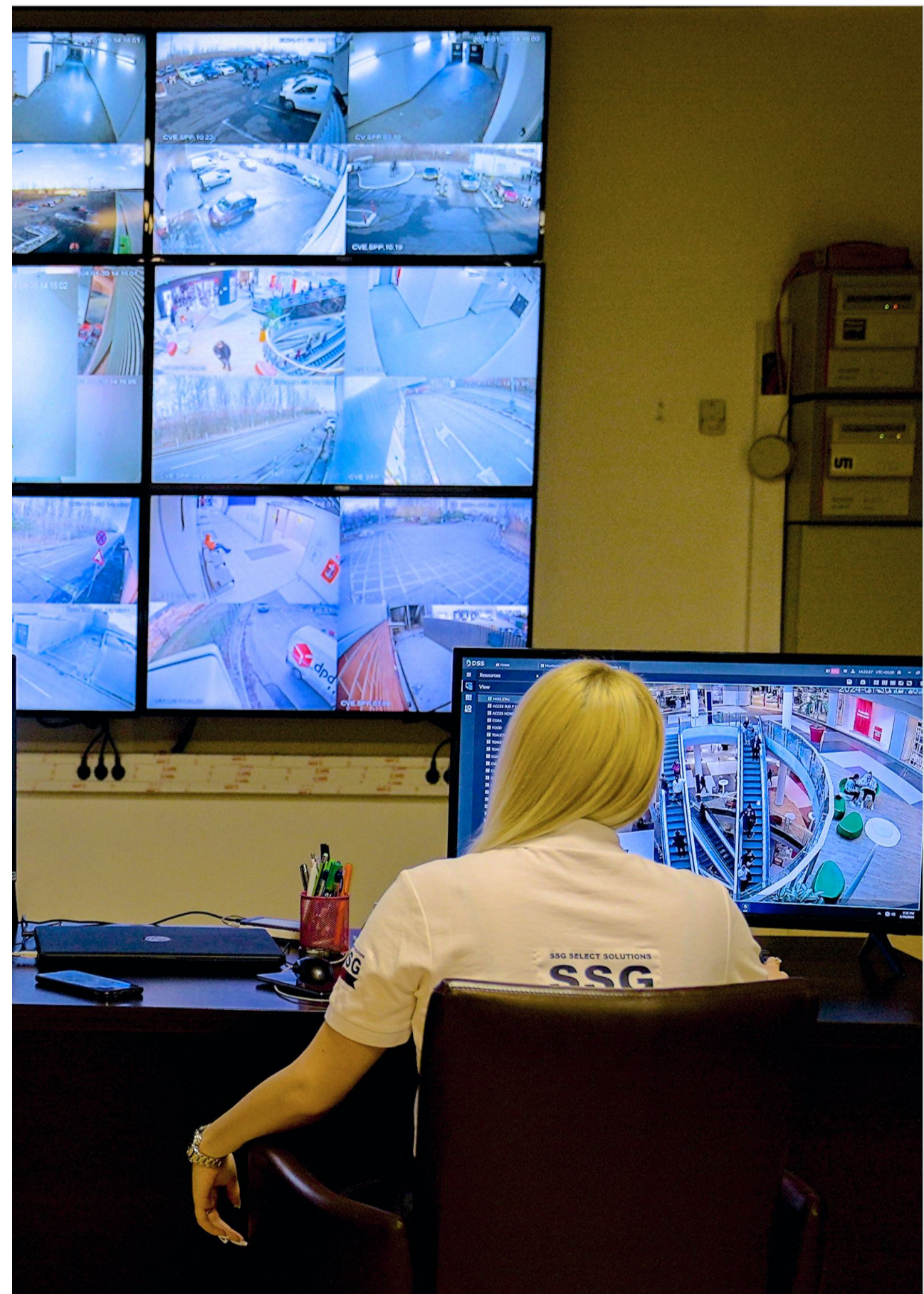
Strategic Partners





Certifications







“Together we are champions!”

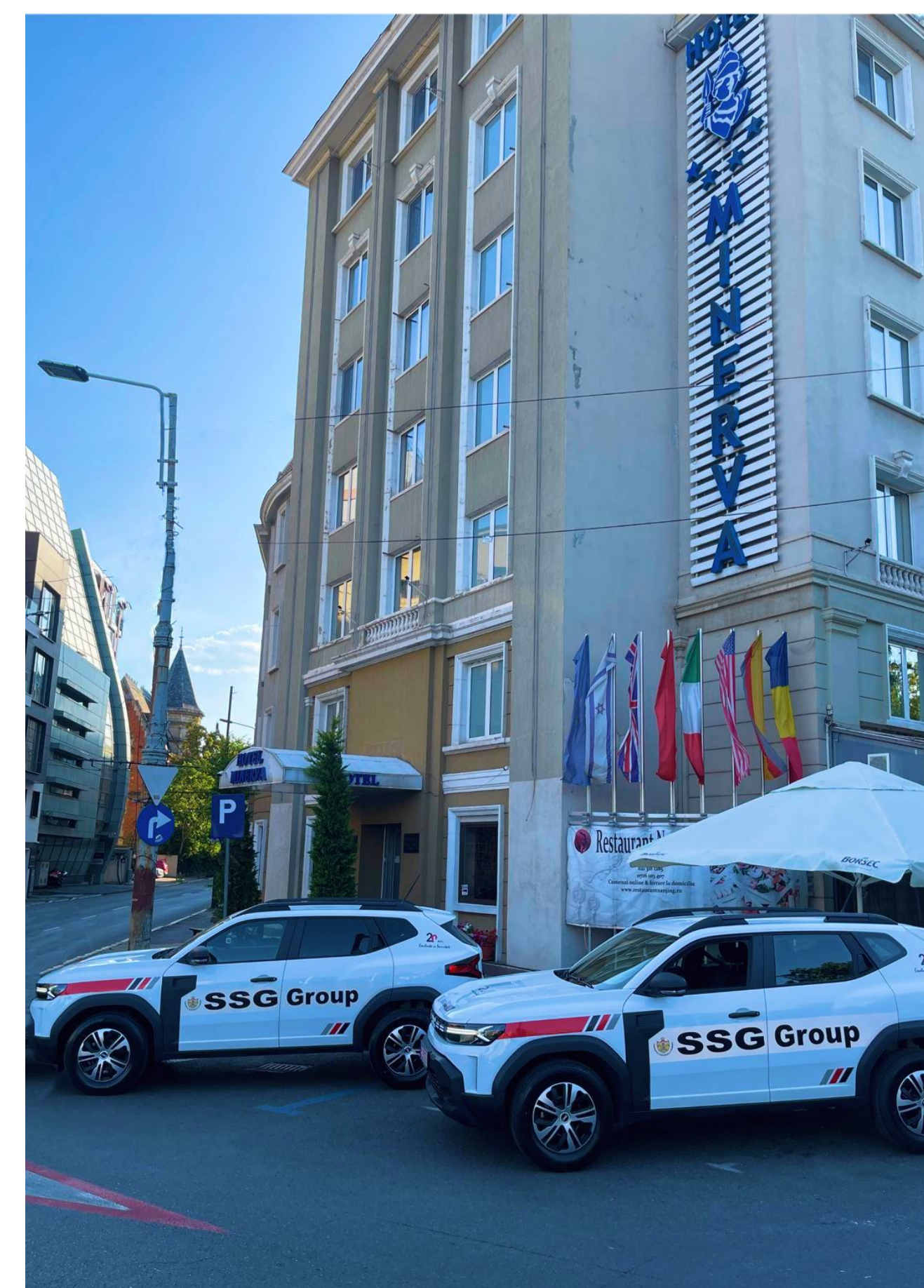
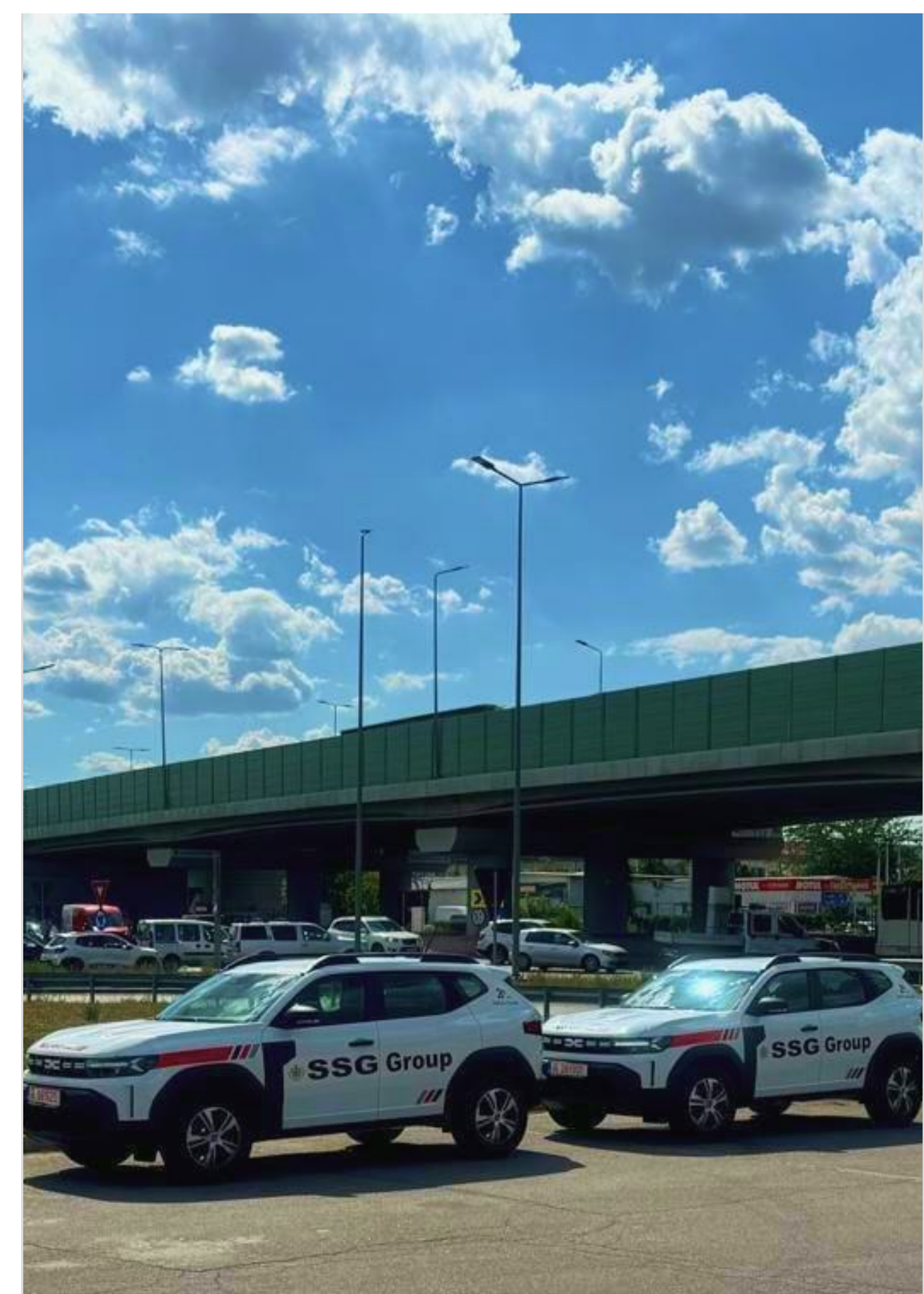
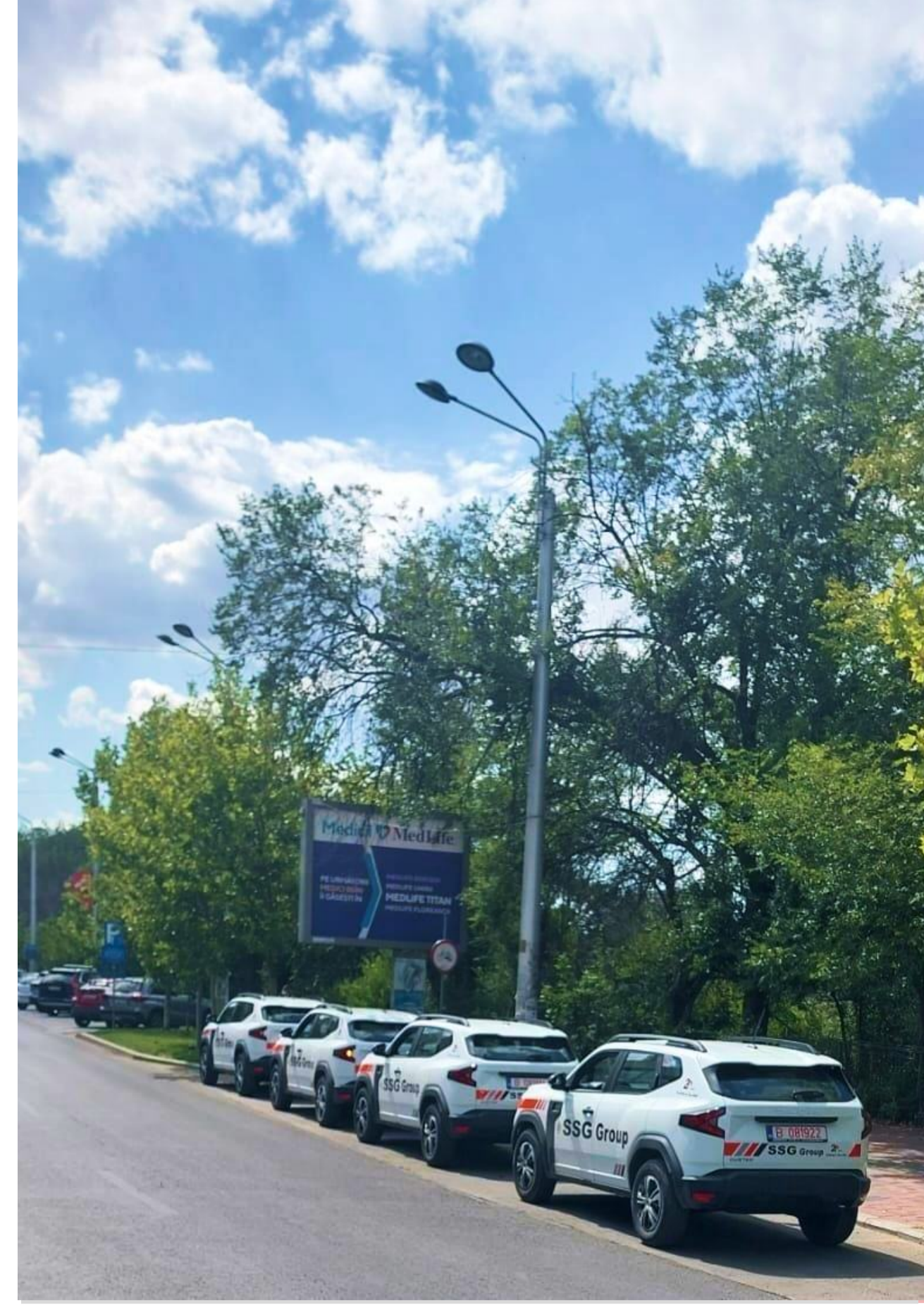
- We create an environment that fosters initiative, motivation, good mood and job satisfaction.
- We encourage our employees to work responsibly and successfully in our company and foster their professional development.
- We are aware that each one of us, through an exemplary attitude, contributes to personalizing our core principles and leadership.

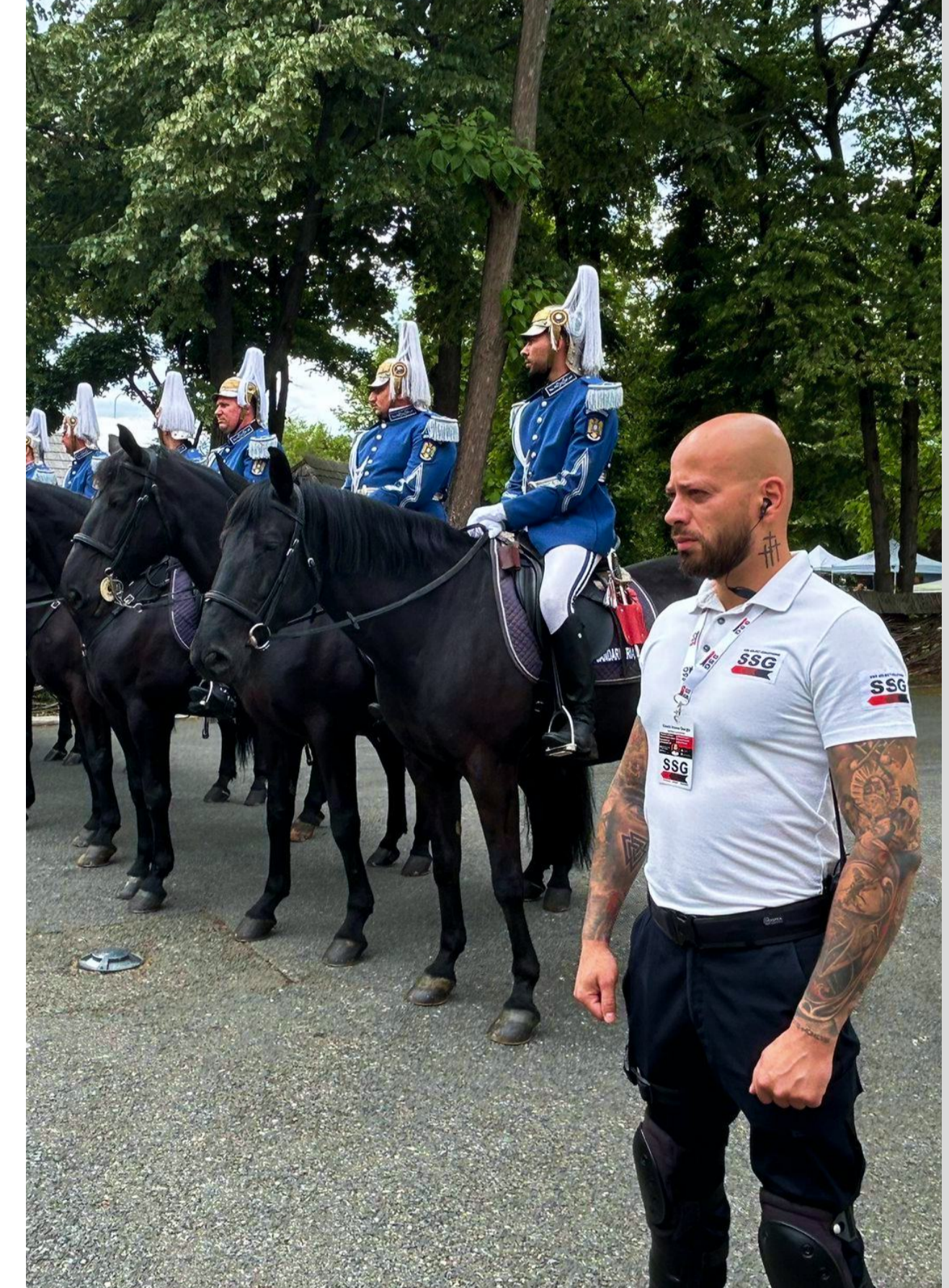
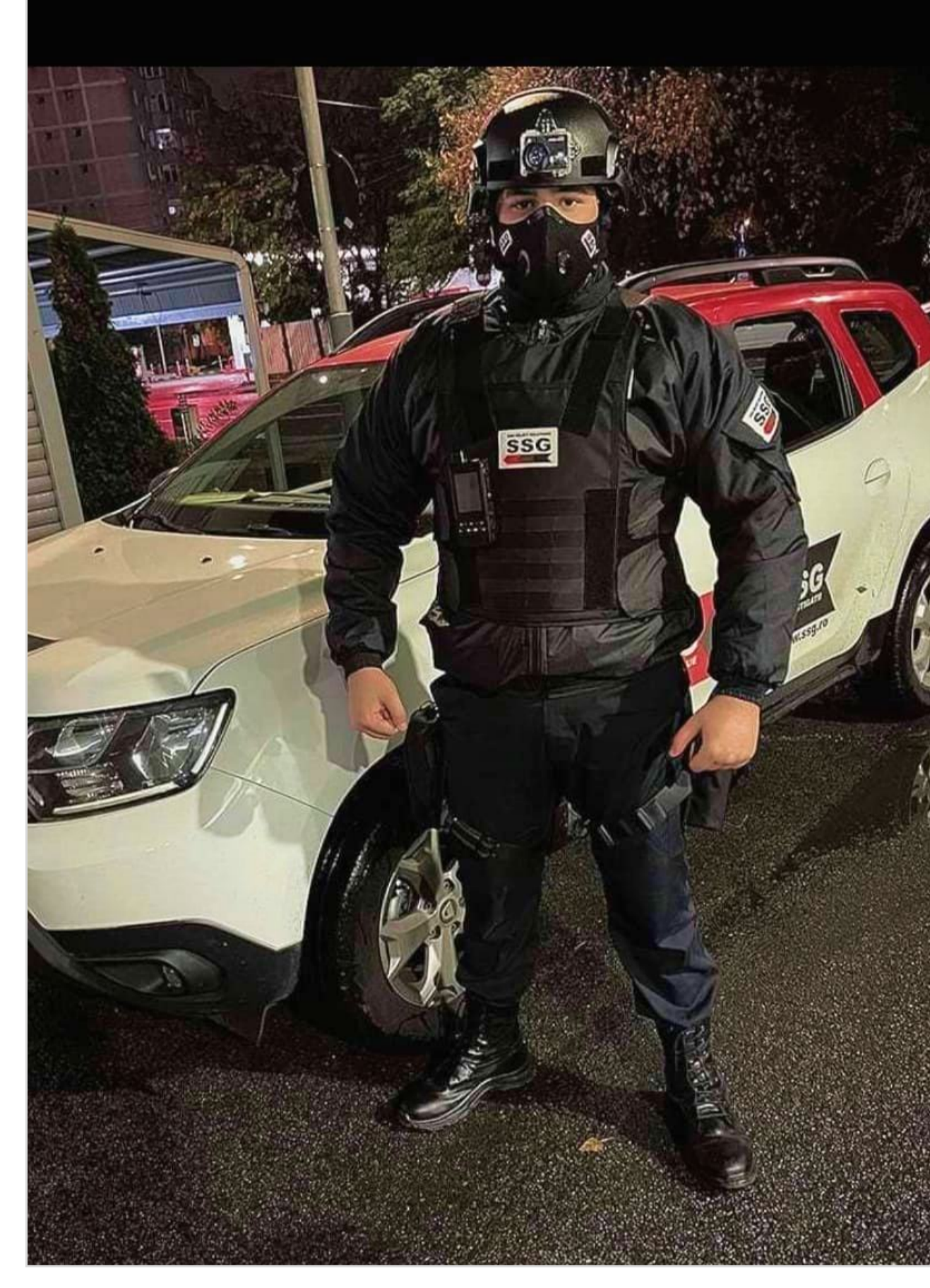
"If you stop developing, you stop being good!"

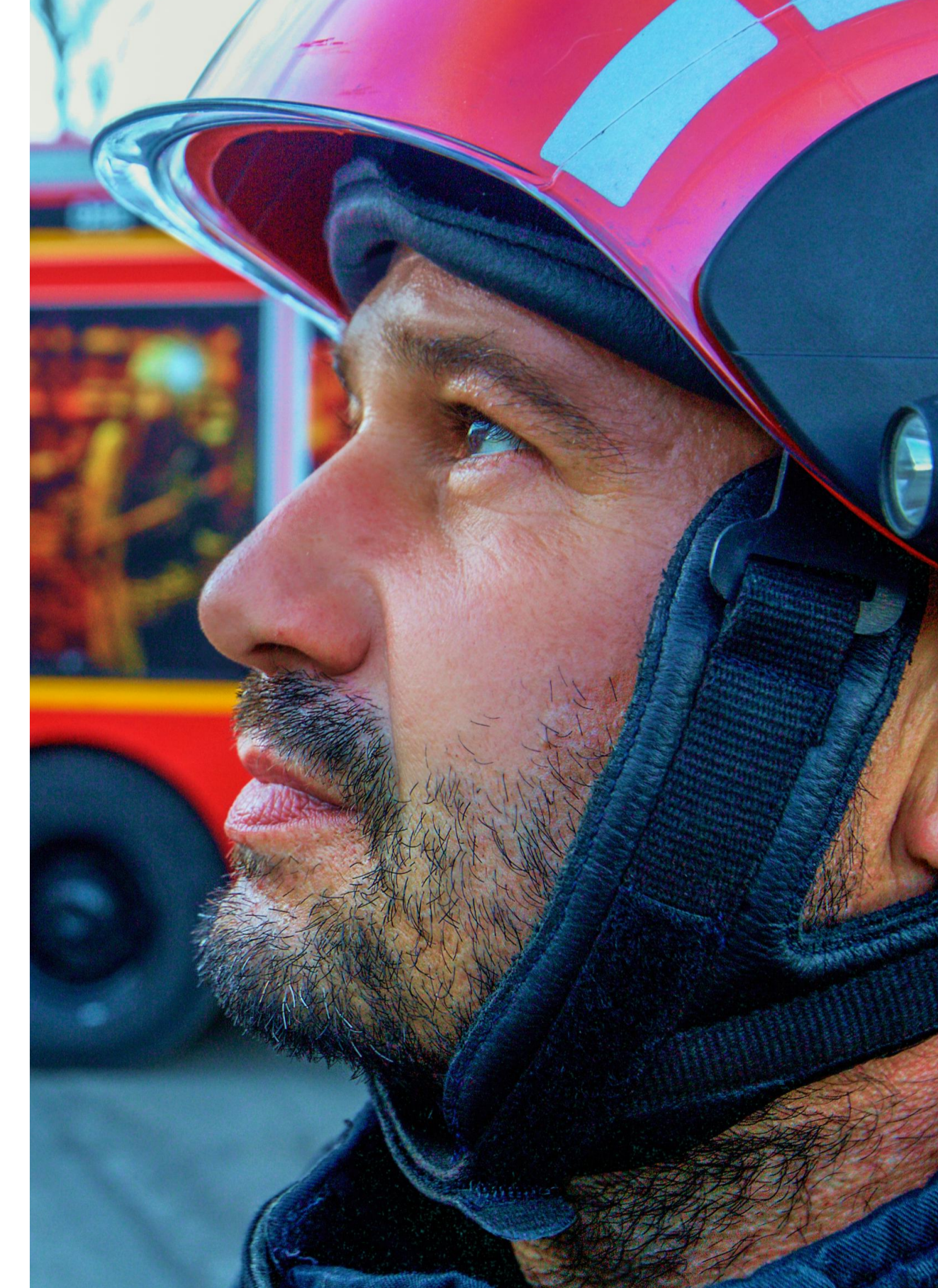
- SSG Group realizes that its most valuable resource is its people and they are put first.
- Performance is appreciated and rewarded.
- We take pride in #SSGPeople who are dedicated to the mission of reducing crime nationwide.





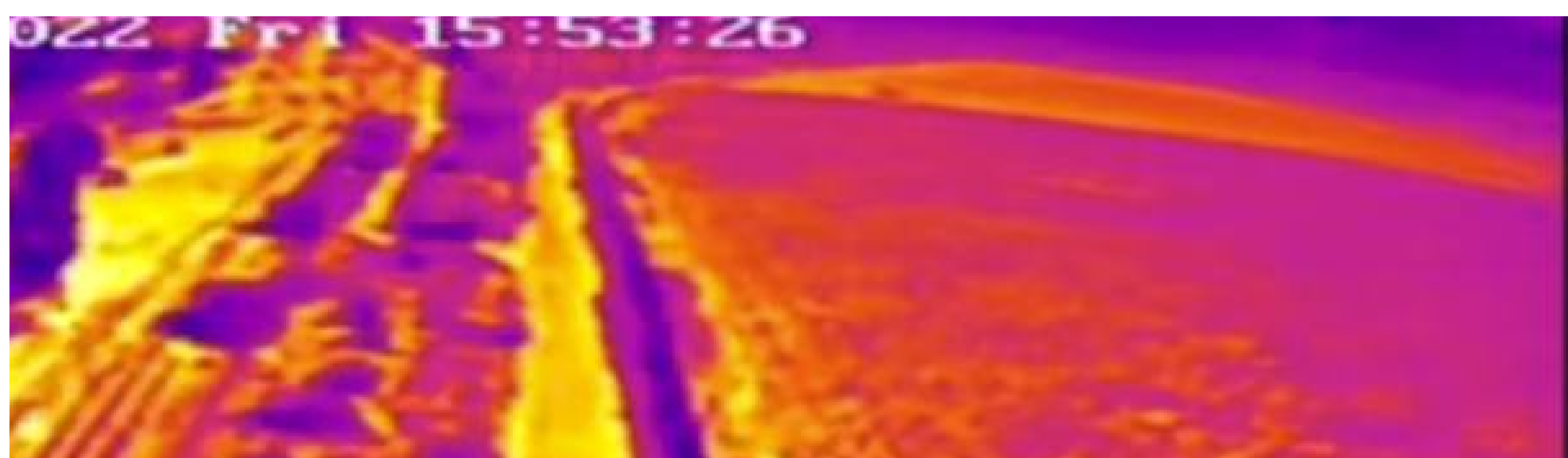








DRONES



RISK MANAGEMENT

